



## **TURKISH FLOUR INDUSTRIALISTS FEDERATION ACTIVITY REPORT**

We broke a new ground for the improvement of our current technological infrastructure for supporting institutional framework between our Federation, associations and members, for the efficient follow up of matters by our sector such as legislations relevant to the sector, statistical share, economic evaluation reports, incentives and supports.

As a modern civil society organization, we conducted the following activities, which we have learned with great sorrow, within the framework of our social responsibilities:

- We started and conducted an aid campaign for the disaster in Pakistan with the participation of our members.
- We started and conducted an aid campaign for Somalia.
- We started and conducted an aid campaign for the earthquake in Van. In this context, we were honored with a **CERTIFICATE** and **GOLD MEDAL** in the meeting conducted with the participation of our Prime Minister and organizations involved in Van Earthquake Aid Campaign.

We arranged congresses and seminars each month both within the country and abroad by following up agendas in matters relevant to our sector, with an understanding open and clear for the public opinion, and we have managed participation to the projects.

We conducted a Search Conference during February 3-6, 2011. The purpose here was to form a mutual vision and strategies shared by sector players. The search conference has started an approach with participation, which will enable healthy operation of strategic administration process in the sector. Thus, strategic priorities were shared by claimants, and their expected future designs were formed.

We arranged Monthly Sectoral Regional Meetings for the collection of public and private sector institutions and organizations under a single roof, for the solution of problems and improvement of our sector's contribution in the country economy, and we arranged these meetings as a vital commitment of our Federation for the sector and our members.

Accordingly, our Federation, which was founded to protect and improve the interests of flour industrialists based on the country interests, will continue its activities for the future of our sector during the following term, with both our administrative council and professional staff.

In this framework, we conducted the following important activities and operations and participated in the meetings during the past 3 years:

- We made progress in relationships with the media and improved recognition: We provided live broadcast opportunities with important TV channels (**BLOOMBERG HT** and **CNBC-E**) before and during our congresses. We were covered seriously in

newspapers (Dunya, Hurriyet, Milliyet, Sabah, Haber Turk), and by other national and local press.

- We have revised the “Flour Statement”, which was prepared in 1999 lastly, being in effect. New Flour Statement was issued on April 2, 2013.
- We participated in Bread Statement studies and had an active role.
- We reacted promptly to the policy implementations of the public sector. We supported implementations that were prepared and took effect in the coordination of TUSAF however we reacted and questioned promptly implementations such as duty free wheat import.
- We opened sectoral fair organizations.
- We collaborated with International Millers Association, European Union Flour Industrialists Association, International Grain Council, USA Wheat Association, Russian Grain Association, APK INFORM, Ukraine Consultancy Limited, RUSMET, Germany Bavarian State Flour Industrialists Association and Italy Flour Industrialists Association, and engaged in promotional activities.
- We conducted preliminary studies for the approval of TAGEM-TUBITAK-TUSAF project (conducting research for the production of wheat species needed in the sector).
- We provided collaboration and coordination for the implementation of the Ministry Project in the matter of TAGEM-TUSAF Bread Consumption Survey.
- In the University-Industry collaboration project scope, we prepared and adopted the collaboration protocol between Gazi Antep University and Kansas State University.
- We continued coordination, information share and collaboration studies with TOBB, TUGIK and other civil society organizations.
- We provided visit of Ministers, Undersecretaries, Deputy Undersecretaries and General Directors in the Ministry of Food, Agriculture and Livestock, Ministry of Customs and Trade and Soil Products Office General Directorship, and provided participation in meetings held with these organizations, and prepared information notes and informed TUSAF Administration Council and members.

Our sector will continue its studies for its members to benefit further, and to harmonize different opinions and thoughts, to provide stability, and to inform the public in its current and future status and expectations.

Our flour industrialists have made an effort for the satisfaction of the domestic need, during especially global crisis periods experienced in recent years, and for the regaining a system in the export potential in the sector.

Decisions reached by our Council enable formation of common ground and reaching common decisions. Attempts initiated based on common decisions have resulted in more affirmative results before the relevant authorities.

In this framework, for the passing of this period with the least harm, studies and collaboration of our Federations conducted with the Ministry of Food, Agriculture and Livestock, Soil Products Office (TMO) and the Ministry of Economy and the Ministry of Customs and Trade have an immense role.

Accordingly, our Federation, founded to protect and develop the interests of our flour industrialists based on the country interests, will continue to work for the future of our sector during the next period as well with both our administrative body and professional staff.

The following reports, presentation files and statistics have been produced during the 3 years for the information of our members:

- ✓ Annual Reports, 2010, 2011 and 2012
- ✓ Export Reports, 2010, 2011 and 2012
- ✓ Search Conference Report
- ✓ African Market Research Report
- ✓ TUSAF Information Brochure
- ✓ Bulletins
- ✓ Monthly Export Statistics
- ✓ Monthly prices
- ✓ Congress and exhibition presentation booklets (as CDs)
- ✓ Photograph albums
- ✓ Album of our sector in the press
- ✓ International Grain Association Reports
- ✓ USA Agricultural Department statistics
- ✓ Robabank EU Flour Industry Sector Report (translation)

It is possible for you to follow up the following activities and operations of ours at the address [www.tusaf.org](http://www.tusaf.org).

- 2013 You should eat healthy bread during dieting panel, ISTANBUL
- 2013 Wheat, Flour, Climatic Changes and New Trends, ANTALYA
- 2013 Cukurova Flour Industrialists Association, Extended Sector Meeting, ADANA
- 2012 International Millers Association Meeting, Abu Dhabi, UAE
- 2012 Aegean Flour Industrialists Association, Extended Sector Meeting, IZMIR
- 2012 Wheat, Flour and Bread Congress and Exhibition, ANTALYA
- 2012 Marmara Flour Industrialists Association, Extended Sector Meeting, C.KALE
- 2012 International Grain Markets, Moscow, Russia
- 2012 Anatolia Flour Industrialists Association, Extended Sector Meeting, CYPRUS
- 2012 Grain Markets and World Wheat Trade, Kiev, UKRAIN
- 2012 International Millers Association meeting, JORDAN
- 2011 Wheat, Licensed Storage and Financial Futures Congress and Exhibition, ANTALYA
- 2011 Marmara Flour Industrialists Association, Extended Sector Meeting, ISTANBUL

- 2011 Wheat, Flour and International Trade Form, Rostov, RUSSIA
- 2011 Search Conference, ANTALYA
- 2011 Anatolian Flour Industrialists Association, Extended Sector Meeting, CYPRUS
- 2011 Mid Anatolian Flour Industrialists Association, Extended Sector Meeting, KONYA
- 2011 Thaifex Food Fair, Bangkok, THAILAND
- 2011 Chicago Stock Exchange Workshop, ISTANBUL
- 2010 Marmara Flour Industrialists Association Extended Sector meeting, ISTANBUL
- 2010 International Millers Association meeting, Paris, FRANCE
- 2010 International Millers Association meeting, SOUTH AFRICA
- 2010 International Grain Form, St. Petersburg, RUSSIA
- 2010 South East Flour Industrialists Association Extended Sector meeting, G. ANTEP
- 2010 Food Safety and Global Wheat Trade, BODRUM

It is possible to list the benefits of your membership in our organization as follows:

- To benefit from current domestic and overseas economic evaluation reports, bulletins and statistics about our sector
- Participation in “Millers Trainings”, business trips, introduction programs and social activities to be arranged by domestic and overseas universities and consultancy firms, either at a discount or free of charge.
- Privileged informing about domestic and overseas business trips, conferences, seminars, exhibitions and congress calendar.
- Discounted registration prices for TUSAF traditional annual congress and exhibition, activities such as flour festival, discounted and privileged registration opportunities for exhibition saloon, privileged introduction services.
- Benefiting from SMS services in order to be informed promptly about special developments in our sector
- Technical assistance for benefiting from incentives and R&D support offered in our sector
- Benefiting from activities of civil society organizations about our sector, particularly TOBB’s
- Being informed about notifications made in the public sector primarily,
- Development of representation and collaboration opportunities with International Millers Association, International Grain Council and relevant international congress and exhibition organizations,
- Special services for our members who have started their memberships at the TUSAF foundation and who participate in our congresses and exhibitions each year,
- Technical assistance services in collaboration with TUSAF partners for Russia, Ukraine, Kazakhstan and other countries in the Black Sea region.

- Introduction activities for the partnership, sale, renting and turnover processes of flour factories.